

To Members of the California State Senate:

I am returning Senate Bill 1737 without my signature.

While this bill is a commendable attempt to ensure that California's consumers receive their rebates in a timely manner, it could actually result in a greater amount of harm to those consumers than it would benefit them. Greater restrictions on rebate offers in the State of California could result in companies who offer nationwide rebates to exclude California from those offers. Consumers benefit from rebate offers and choose whether or not to participate in them. Unnecessary restrictions on those offers in California could take that option away from them, if companies choose to no longer offer rebates to Californians.

Additionally, this bill is unnecessary, as current consumer protection laws and Federal Trade Commission guidelines adequately cover rebate offers and provide substantial consumer protections for those consumers who utilize rebate offers.

Sincerely,

Arnold Schwarzenegger